



# ADDI AFRO United Festival



**“If you want to go fast, go alone, if you want to go far, go together.”**

The ADDI Afro United Festival aims to foster unity, celebrate cultural diversity, and strengthen the bonds among people of African descent living in various parts of the world annually. This festival serves as a platform to bring together individuals from different backgrounds, ethnicities, and experiences within the African diaspora, promoting a sense of solidarity and interconnectedness.



Dear fellow ADDI members,

I greet you all with peace and blessing. This message is regarding the African Festival and launching ceremony of ALL ADDI chapters in Washington DC. Let us join hands to support the Maryland, District of Columbia, and Virginia (DMV) Chapter through sponsorship as they plan to celebrate this great event on September 28<sup>th</sup> & 29<sup>th</sup> 2023.

The event will include the launching of ALL Chapters September 28<sup>th</sup> and the Award ceremony on September 29<sup>th</sup>. The goal is to raise \$35,000 by August 15, 2023. Please donate to this cause via:

Zelle: [addimarketplace@gmail.com](mailto:addimarketplace@gmail.com) Paypal: [info@addimarketplace.com](mailto:info@addimarketplace.com) Cash App: \$stellajefferies

## The ADDI Afro United Festival Purposes:

1. **Celebrating Cultural Heritage:** The festival seeks to celebrate and showcase the rich and diverse cultural heritage of the African diaspora. Through various performances, art exhibitions, traditional food, and interactive activities, participants can gain a deeper understanding and appreciation for the unique contributions of different African communities to global culture.
2. **Fostering Unity and Collaboration:** By creating an inclusive and welcoming environment, the festival encourages dialogue, exchange of ideas, and collaboration among attendees. Participants are encouraged to share their experiences, challenges, and achievements, leading to increased understanding and support for one another.
3. **Empowering the Diaspora:** The festival aims to empower individuals within the African diaspora by providing opportunities for networking, skill-building, and personal growth. Workshops, seminars, and panel discussions may be organized to address relevant topics, such as education, entrepreneurship, and cultural preservation.
4. **Showcasing Artistic Talent:** The festival acts as a platform for artists, musicians, dancers, and performers of African descent to showcase their talents and express their creativity. This exposure helps highlight the vibrancy and beauty of African art forms while promoting a sense of pride among the diaspora community.
5. **Promoting Social Awareness:** Through various activities and presentations, the festival endeavors to raise awareness about important social issues affecting the African diaspora, such as discrimination, inequality, and the challenges faced by different communities. The goal is to spark constructive conversations and inspire action for positive change.
6. **Building Lasting Connections:** The festival creates a space for individuals and organizations to connect and build lasting relationships. This networking can lead to collaborations, partnerships, and collective efforts in addressing shared challenges and pursuing common goals.
7. **Strengthening Cultural Identity:** By celebrating their shared heritage, the festival helps individuals within the African diaspora develop a stronger sense of cultural identity and pride. This, in turn, can positively influence self-esteem, mental well-being, and a sense of belonging.
8. **Bridging Generational Gaps:** The festival caters to people of all ages, aiming to bridge generational gaps and encourage inter-generational dialogue. This exchange of knowledge and experiences fosters a sense of continuity and shared history within the diaspora community.
9. **Promoting Tourism and Investment:** The festival can also serve as a platform to promote tourism and investment opportunities within African countries. By showcasing the cultural richness and potential of the continent, it can attract interest from individuals and businesses alike.

In conclusion, the ADDI Afro United Festival endeavors to create a transformative and empowering experience for all attendees. By celebrating diversity, promoting unity, and fostering collaboration, the festival strives to strengthen the African diaspora's collective identity and contribute to the prosperity and well-being of its global community.